

CHERUKURI SAI SUPREETH

Digital Marketing Specialist | SEO | Performance Marketing | Social Media Growth

Hyderabad, India | +91 9100242864 | supreethcherukuri0@gmail.com |
linkedin.com/in/cherukuri-sai-supreeth

PROFESSIONAL SUMMARY

Digital Marketing Professional with 5+ years of experience in SEO, Performance Marketing, Social Media Management, Lead Generation, Content Marketing, and Brand Development. Experienced in managing Google Ads, Meta Ads, SEO strategies, and social media campaigns to improve brand visibility, generate leads, and drive business growth. Skilled in using AI-powered tools and digital marketing technologies to optimize campaign performance.

CORE COMPETENCIES

- SEO, SEM, Google Ads & Meta Ads
 - Social Media Marketing, Lead Generation
 - Content Marketing & Email Marketing
 - Google Analytics & Search Console
 - WordPress & AI Marketing Tools
-

PROFESSIONAL EXPERIENCE

BizVive AI Tech Pro | Senior Digital Marketing Manager | June 2025 – Present | Hyderabad

- Manage SEO, Google Ads, Meta Ads, social media marketing, and lead generation campaigns.
 - Develop digital marketing strategies for AI, SaaS, healthcare, education, and service businesses.
 - Monitor campaign performance and improve ROI through data-driven optimization.
 - Coordinate with content, design, and development teams for brand consistency.
-

CKInt Designs | Digital Marketing Specialist | January 2020 – May 2025 | Hyderabad

- Managed Google Ads, Meta Ads, SEO, and social media marketing campaigns.
- Improved lead generation and customer engagement through targeted marketing initiatives.

- Planned content calendars and optimized website content for search visibility.
-

Political Management & Campaign Coordination | January 2019 – December 2019

- Supported political campaign planning, digital outreach, and voter engagement activities.
 - Managed social media communication and public awareness campaigns.
 - Assisted with event coordination, content creation, and campaign promotions.
-

Freelance Digital Marketing Consultant | January 2018 – Present

- Worked with startups, local businesses, and personal brands.
 - Managed SEO, social media growth, lead generation, and content marketing activities.
 - Provided digital marketing consultation and campaign optimization support.
-

EDUCATION

Bachelor of Science (Computers) | Arunachal University | 2018 – 2022

Intermediate (MPC) | Sri Chaitanya Junior College

SSC | Sri Chaitanya Techno School

TECHNICAL SKILLS

Tools: Google Analytics, Google Search Console, Meta Business Suite, Canva, WordPress, ChatGPT, AI Marketing Tools, Microsoft Office

CERTIFICATIONS

- Digital Marketing Fundamentals, Search Engine Optimization (SEO)
 - Google Ads, PPC Advertising, & Social Media Marketing
 - AI Marketing & Automation Tools
-

SOFT SKILLS: Communication • Leadership • Team Collaboration • Client Relationship Management • Strategic Planning • Problem Solving • Time Management

LANGUAGES: Telugu (Native) | English (Professional) | Hindi (Conversational)